

ISAF Worlds 2018	
Income	
Fees	Competitor and Coaches 3.436.313
Sales	Used facilities etc 600.000
Public support	City, region, state 26.500.000
Commission	Accommodation and F&B 1.820.000
Sponsor og fonde ESTIMAT	11.500.000
Medfinansiering 2 sideprojekter	700.000
Total Income	44.556.313
Expenses	
Project management	OC and General Manager 4.900.000
ISAF Fees	10.117.500
Logistics and facilities	On Shore and Off Shore 6.276.180
Race management (on/off shore)	Race Management and R.O. 4.974.926
Athletes and officials administration	IT, HR, Security and Secretariat 3.033.550
Marketing, kommunikation media and PR	Press, TV, PR and Sponsor 4.550.000
Social activities and events	Opening, Class and Anniversary 3.550.000
Sales and sponsor activation	2.750.000
Volunteers	1.105.000
Secutiry	500.000
Emerging nations program ID project	250.000
PR and Marketing academy ID project	Forudsætter medfinansering 1.000.000
Sustainability programme ID project	Forudsætter medfinansiering 400.000
Various	For unpredictable expenses 998.690
Total Expenses	44.405.845
Manko	150.467

Aarhus Kommune 10 mio.
Sport Event Denmark
forventet 8 mio. kr.
Anlægsmidler forventet op til
1. mio. kr.
Region Midtjylland ansøgt
7,5. mio. kr.