

# CENTRAL DENMARK REGION

Regional Development



“Good partnerships are  
fundamental to regional  
and global succes”

– Anders Kühnau,  
Chairman of Regional Council,  
Central Denmark Region



Central Denmark Region strives to ensure a good life for all citizens. Our ambition is to be an attractive and sustainable region contributing to and promoting solutions to major challenges both nationally and globally.

To fulfill our ambitions, we know the importance of strong partnerships with knowledge institutions, private and public companies as well as organisations both regionally, nationally and internationally, and we wish to engage in more partnerships to find new solutions to emerging challenges.

A handwritten signature in blue ink, reading 'Anders Kühnau'.

**Anders Kühnau**  
*Chairman of Regional Council  
Central Denmark Region*

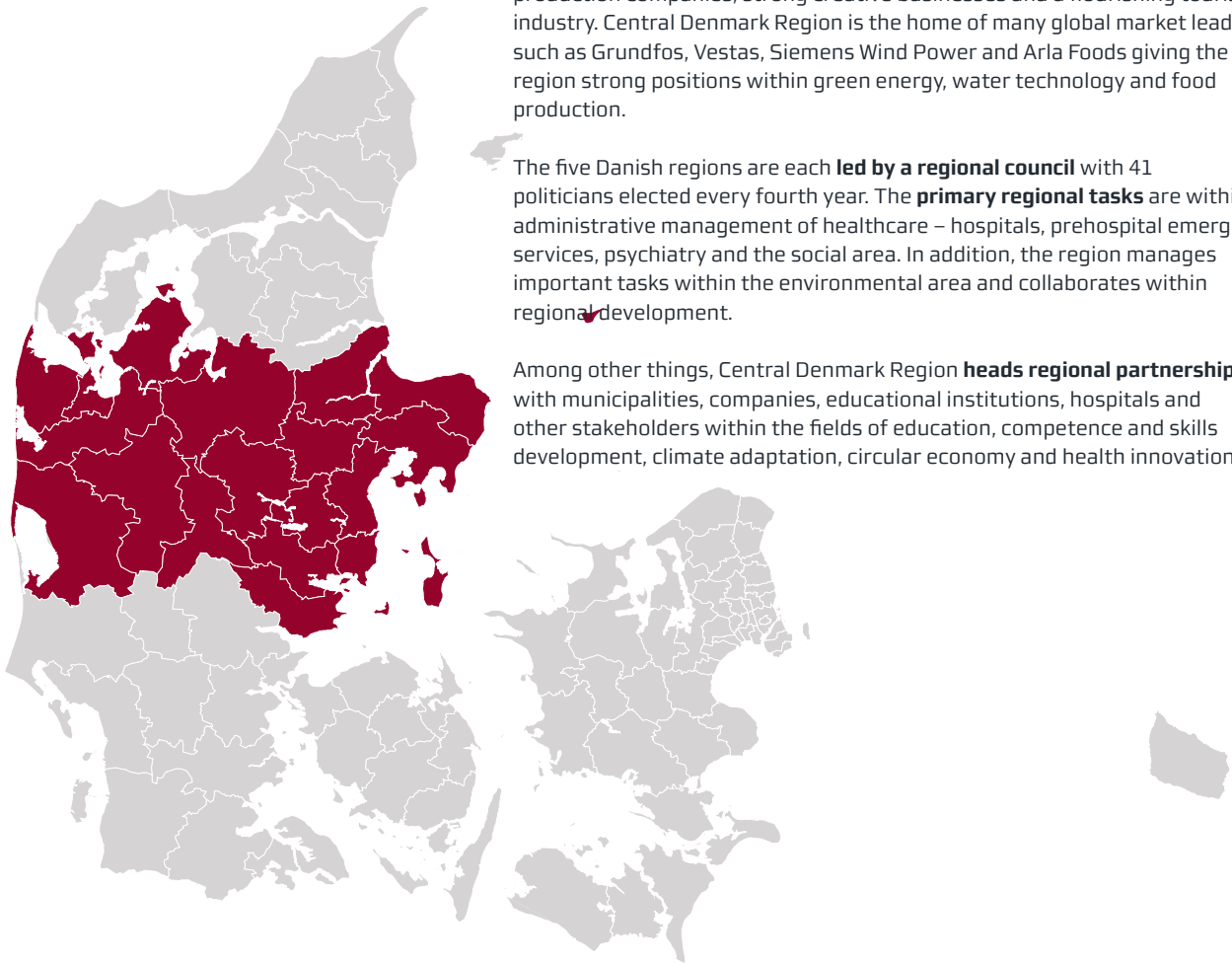
# About Central Denmark Region

Central Denmark Region is **one of five Danish regions**. The region covers an area of 13,000 square kilometres, includes 19 municipalities and has 1.3 million citizens, equivalent to approximately 23% of the total Danish population.

The region has a **broad business life** with many small and medium-sized production companies, strong creative businesses and a flourishing tourism industry. Central Denmark Region is the home of many global market leaders such as Grundfos, Vestas, Siemens Wind Power and Arla Foods giving the region strong positions within green energy, water technology and food production.

The five Danish regions are each **led by a regional council** with 41 politicians elected every fourth year. The **primary regional tasks** are within administrative management of healthcare – hospitals, prehospital emergency services, psychiatry and the social area. In addition, the region manages important tasks within the environmental area and collaborates within regional development.

Among other things, Central Denmark Region **heads regional partnerships** with municipalities, companies, educational institutions, hospitals and other stakeholders within the fields of education, competence and skills development, climate adaptation, circular economy and health innovation.



# 1

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## THE STRATEGY

Giving citizens  
the possibility to  
live a good life  
across the region

Mobility  
Culture  
Local communities

9



10



11



17



# 4

VIS  
**Central Denmark  
– an attractive  
sustainable  
For ever**

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## THE STRATEGY

Paving the way for a  
more sustainable and  
efficient citizen-centred  
healthcare system of  
high quality

Health innovation

3



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#### THE STRATEGY

Ensuring future-proof educations  
& competence development for  
everybody

Education  
Competence  
Development



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#### THE STRATEGY

Taking care of climate,  
environment and  
resources to ensure a  
sustainable development

Soil contamination  
Raw materials  
Climate Challenges  
Sustainable development  
Green Transition



3

# UN Sustainable Development Goals as the strategic frame for development

The Regional Council has decided that the UN Sustainable Development Goals (SDGs) will be the strategic frame for development in Central Denmark Region from 2019 and onwards.

The UN SDGs constitute the starting point for ensuring that our development activities locally, regionally and internationally are also relevant in a global perspective.



1



NO  
POVERTY

2



ZERO  
HUNGER

3



GOOD HEALTH  
AND WELL-BEING

4



QUALITY  
EDUCATION

5



GENDER  
EQUALITY

6



CLEAN WATER  
AND SANITATION

7



AFFORDEBLE AND  
CLEAN ENERGY

8



DECENT WORK AND  
ECONOMIC GROWTH

9



INDUSTRY, INNOVATION  
AND INFRASTRUCTURE

10



REDUCED  
INEQUALITIES

11



SUSTAINABLE CITIES  
AND COMMUNITIES

12



RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION

13



CLIMATE  
ACTION

14



LIFE  
BELOW WATER

15



LIFE ON  
LAND

16



PEACE, JUSTICE  
AND STRONG  
INSTITUTIONS

17



PARTNERSHIPS  
FOR THE GOALS



EXAMPLES OF  
HOW CENTRAL  
DENMARK  
REGION WORKS  
WITH THE UN  
SUSTAINABLE  
DEVELOPMENT  
GOALS

**- Exploitation of surplus heat from hospitals**  
Central Denmark Region collaborates with district heating companies to provide a more environment-friendly and green heat production and to offer a cheaper product to the customers. At one of the district heating company in Viborg they work on exploiting the surplus heat from Viborg Regional Hospital.



Surplus heat from hospitals can benefit local citizens.

**- Cleaning of contaminated soil to protect the drinking water supply**

Central Denmark Region clean up the site of a former dry cleaning company. This is to ensure clean drinking water supply to a area supplying a considerable number of citizens in the region.



The region collects samples from the contaminated site.

**- Music makes a difference to patients**

Central Denmark Region participates in a pilot project together with the intensive care unit at Aarhus University Hospital, the Music Therapy education programme in Aalborg and The Royal Academy of Music. Small concerts are arranged in patient rooms considering patients' individual condition.



Music is believed to make a difference to patients' everyday life.

