



Corporate Internationalisation Strategy

Vision and values

By 2030, the Central Denmark Region will be an **international growth region** in a cohesive Denmark

International cooperation will be a strategic tool for renewal and innovation in Health, Psychiatry and Social Services (Welfare), Staff Functions as well as in Regional Development through mutually beneficial cooperation with international partners.

International cooperation must reflect the Central Denmark Region's areas of work, which are Health, Psychiatry and Social Services (Welfare) as well as Regional Development.

This international work is in line with the Central Denmark Region's overarching values, which are **dialogue, competence and boldness**.

Accordingly, the Central Denmark Region will:

- engage in **dialogue** with international partners and, through mutual exchange of **experience and knowledge**, create innovation and develop a high level of professionalism in all areas of expertise
- strive for **international recognition** in our fields of work and **learn from the best** in the world
- have the **courage to stand out** through new and innovative initiatives – **including at international level**.

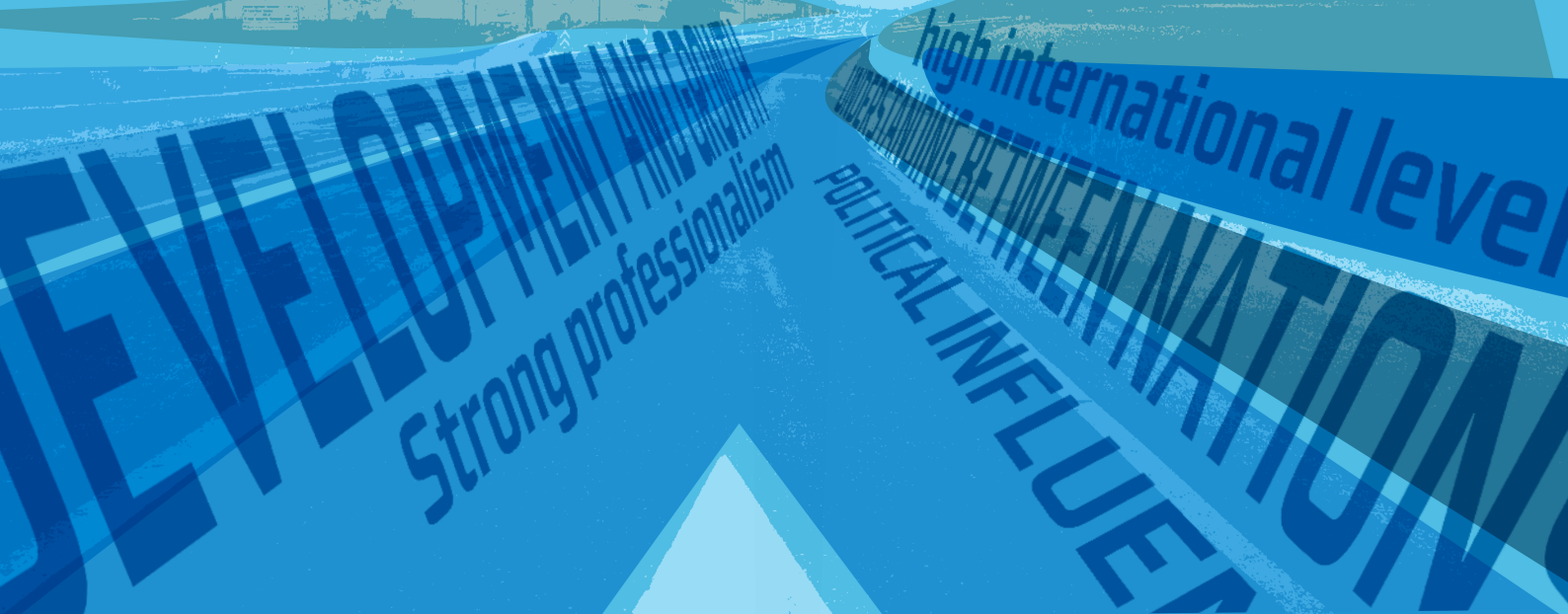
Aims

The Regional Council has adopted the following aims for **international work** in the Central Denmark Region:

- to boost **development and growth** in businesses and organisations in the Central Denmark Region through international work
- to ensure a **high level of professionalism** among employees and to ensure that the Central Denmark Region performs at a **high level internationally**
- to promote **understanding between nations** by means of cross-border cooperation, and
- to ensure the Central Denmark Region has **political influence** in organisations that work with regional issues **at European level**.

Please contact us if you need more information

Niels Erik Andersen
Head of International Relations
Skottenborg 26
DK – 8800 Viborg
Tel: +45 7841 1120
Mail: niels-erik.andersen@ru.rm.dk
www: International.rm.dk



International opportunities will generate renewal and innovation through renewal and innovation with a strategic focus

Every area within the Central Denmark Region has international experience to draw on.

'Methods include collaborative project work at international/ interregional level, EU projects, cross-border research work in healthcare, psychiatry and social services, recruiting foreign labour and research scientists, exchanges of personnel, and gathering new knowledge from international partners.

This work will be continued and developed through the Central Denmark Region's **international cooperation** and will ensure that:

- internationalisation is an integral part of the way in which the Central Region of Denmark works in all aspects of its activities, and as such is an integral part of the Healthcare Plan, the Psychiatry Plan and the Regional Development Plan as well as the Growth Forum's business development strategy (and a future Growth and Development Strategy);
- the international dimension is part of the strategies and action plans covering all areas of the Central Denmark Region;
- the professional quality of international work is paramount, and the relevant staff and departments will take care of their own specialist areas of focus;
- through active participation in European and international organisations, the Regional Council will seek to exercise political influence on regional development in Europe and worldwide;
- as far as possible, the Central Denmark Region's international work is coordinated with other interdisciplinary international initiatives such as the Central Denmark Region's EU office in Brussels, the International Centre at Aarhus University as well as VIA University College's international department;
- EU funding for research and development as well as EU structural funds, including Interreg funding, is used actively to boost development of the Central Denmark Region for the benefit of its people, businesses, educational institutions and public authorities;
- relevant employees in all administrative departments and in hospitals and institutions are involved in international work;
- wherever it makes sense to do so, the Central Denmark Region will cooperate with other regions, municipalities, businesses, organisations and ministries and, as far as possible, coordinate international efforts with broader regional, national, European and international efforts in order to maximise synergies;
- the Central Denmark Region will be a key partner in international cooperation for all other players in the region.

Organisation



Read more about our international cooperation at
www.international.rm.dk